

## RENEW YOUR FREE SUBSCRIPTION TO PET AGE

Don't miss a single issue of *Pet Age*, loaded with business tips, industry news, the latest trends and more.

### Two easy options...

1. Complete, detach and mail the card below, or fax it to **630-482-3051**
2. Renew online at **www.petage.com**.



Tear along perforated line and return the bottom half • All sections of this card **MUST** be completed for processing.

**I WOULD LIKE TO RECEIVE/CONTINUE RECEIVING PET AGE MAGAZINE FREE OF CHARGE**  YES  NO  
**I WOULD ALSO LIKE TO RECEIVE/CONTINUE RECEIVING THE COMPLIMENTARY PET AGE E-NEWSLETTER**  YES  NO

**IMPORTANT:** To receive/continue receiving PET AGE at no charge, complete all sections of this card.

**I. The company is a:**  Retailer  Distributor  Manufacturer/Importer  
 Other (please specify) \_\_\_\_\_

**II. Please check the PRIMARY category that applies to this location:**

- |  |   |
|--|---|
| A. <input type="checkbox"/> Independent Pet Supply outlet                              | J. <input type="checkbox"/> Feed Dealer   |
| B. <input type="checkbox"/> Franchise and/or Chain Pet Supply Outlet                   | K. <input type="checkbox"/> Hardware, Lawn & Garden Store                               |
| C. <input type="checkbox"/> Aquarium Specialty Store                                   | L. <input type="checkbox"/> Mail Order/Catalog  |
| D. <input type="checkbox"/> Pet Boutique/Gift Shop                                     | M. <input type="checkbox"/> Grocery Chain/Mass Merchandiser                             |
| E. <input type="checkbox"/> Online Pet Retailer  | N. <input type="checkbox"/> Pet Supply Wholesaler<br>(including Buyers and Salespeople) |
| F. <input type="checkbox"/> Other Types of Pet Supply Outlet<br>(please specify) _____ | O. <input type="checkbox"/> Companion Animal Wholesaler                                 |
| G. <input type="checkbox"/> Grooming Business  | P. <input type="checkbox"/> Breeder   |
| H. <input type="checkbox"/> Boarding Kennel  | Q. <input type="checkbox"/> Other (please specify) _____                                |
| I. <input type="checkbox"/> Veterinary Clinic  |   |

**III. Do you offer the following services? If yes, please select below:**

- |                                      |  |
|--------------------------------------|--|
| A. <input type="checkbox"/> Grooming | C. <input type="checkbox"/> Spa          |
| B. <input type="checkbox"/> Boarding | D. <input type="checkbox"/> Pet Day Care |

**IV. Does your business sell any of the following:**

- |   |  |  |
|---|--|--|
| A. <input type="checkbox"/> Aquarium Products | F. <input type="checkbox"/> Reptile Products                       | J. <input type="checkbox"/> Companion Animals                      |
| B. <input type="checkbox"/> Bird Products     | G. <input type="checkbox"/> Small Animal Products                  | K. <input type="checkbox"/> Packaging and<br>Promotional Materials |
| C. <input type="checkbox"/> Cat Products      | H. <input type="checkbox"/> Pet Food                               | L. <input type="checkbox"/> Premiums                               |
| D. <input type="checkbox"/> Dog Products      | I. <input type="checkbox"/> Pet-Related Gifts or<br>Boutique Items | M. <input type="checkbox"/> None of the Above                      |
| E. <input type="checkbox"/> Grooming Products |  |  |

**V. Does your business sell live animals? If yes, please select below:**

- |                                   |                                  |   |
|-----------------------------------|----------------------------------|---|
| A. <input type="checkbox"/> Birds | C. <input type="checkbox"/> Dogs | E. <input type="checkbox"/> Reptiles      |
| B. <input type="checkbox"/> Fish  | D. <input type="checkbox"/> Cats | F. <input type="checkbox"/> Small Animals |

**VI. Which of the following magazines do you**

- |  |  |
|--|--|
| <b>Receive:</b>                              | <b>Read:</b>                                 |
| A. <input type="checkbox"/> Pet Age          | D. <input type="checkbox"/> Pet Age          |
| B. <input type="checkbox"/> Pet Business     | E. <input type="checkbox"/> Pet Business     |
| C. <input type="checkbox"/> Pet Product News | F. <input type="checkbox"/> Pet Product News |

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**TO MAKE SURE YOUR RENEWAL REQUEST IS PROCESSED, ANSWER ALL THE QUESTIONS, SIGN AND DATE THE CARD**

Your Name (please print) \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Date \_\_\_\_\_  
 Your Job Title \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Business Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country\* \_\_\_\_\_  
 Business Telephone (required) \_\_\_\_\_  
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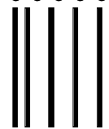
# THANK YOU

For taking the time to renew your  
subscription to Pet Age.

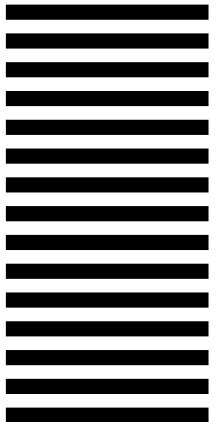
## To make sure your renewal request is processed:

- Answer all the questions
- Sign and date the card
- Correct your address if necessary

**Mail to:** P.O. Box 999, BATAVIA, IL 60510-0999



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